

# BMG Building Survey

November 5 2006

# Building Survey Goals

- To determine **Level of Interest**
- To determine **Level of Commitment**  
(Survey Questions 1, 4, 5, 6, 7)
- Other useful information (for next steps)  
(Survey Questions 2a, 2b, 3a, 3b, 7)

# Building Survey Response

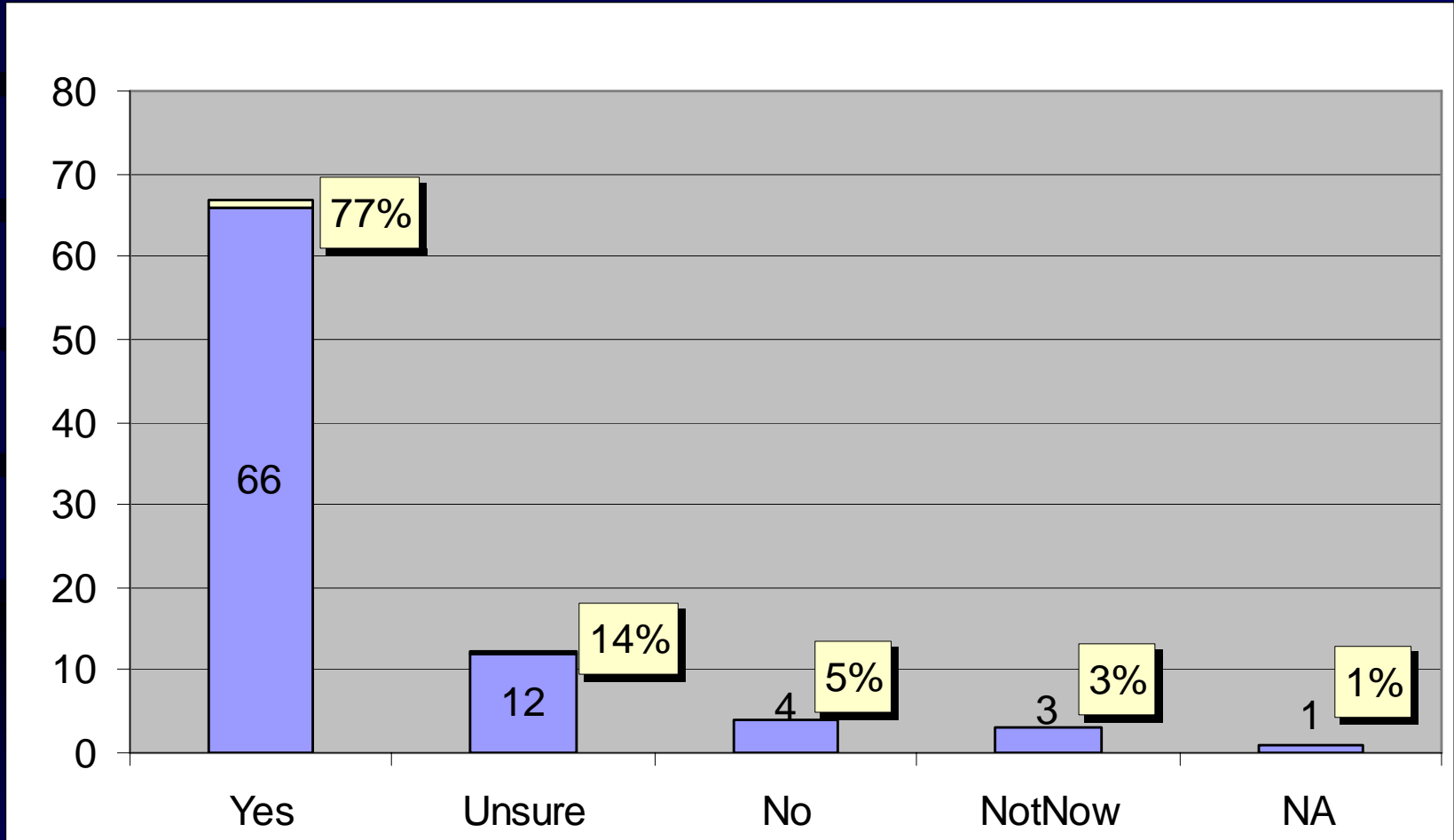
(as of Oct 27 2006)

Total Surveys Sent: 282

# of Responses: 86

**30% Response**

# Q1. Do you support the purchase of property for BMG?

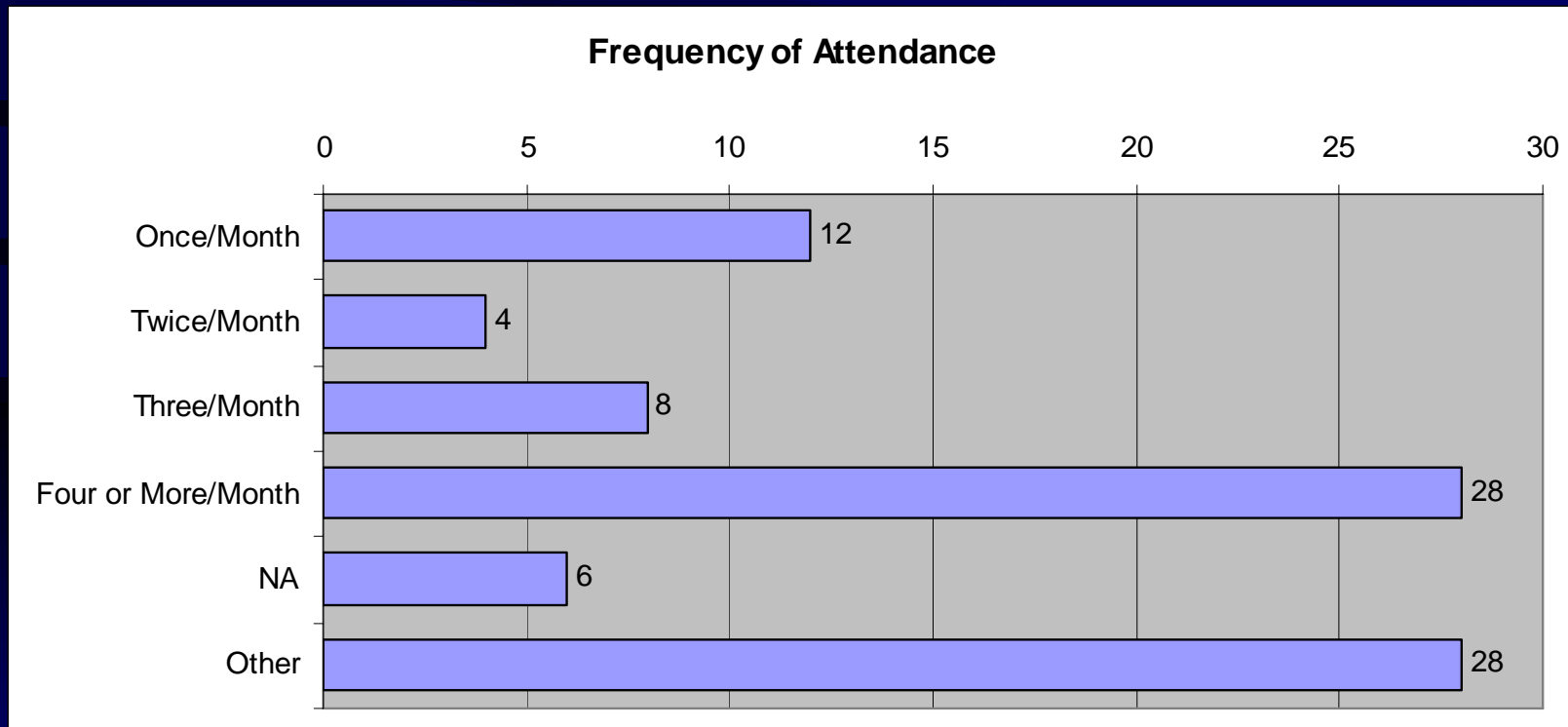


# Q1. Qualitative Comments

Yes if it is not too much of a strain on the group/if there is support within the whole group	10
We should have a permanent space	7
Would love to see temple/wonderful to have	7
Maintenance concerns /Group not large enough	5
Master's work started here	4
We do not have the volunteer base necessary/do we have the necessary volunteers?	4
Major cities have a temple for Master's work	3
Purchasing is better then renting /builds faith & commitment	3

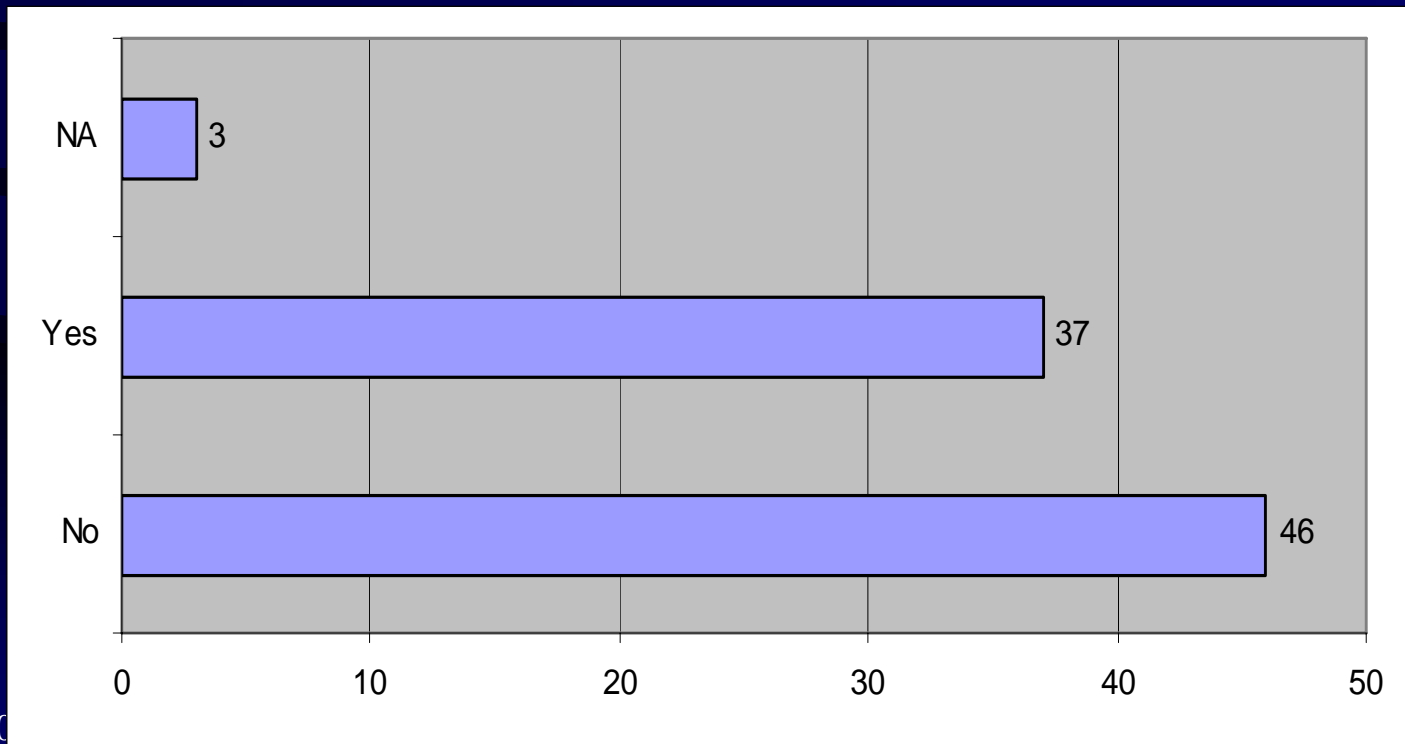
# Q4. How often do you attend service?

Once/Month	12	
Twice/Month	4	
Three/Month	8	
Four or More/Month	28	60%
NA	6	7%
Other	28	33%
<b>TOTALS</b>	<b>86</b>	



# Q5. Do you currently serve as a volunteer?

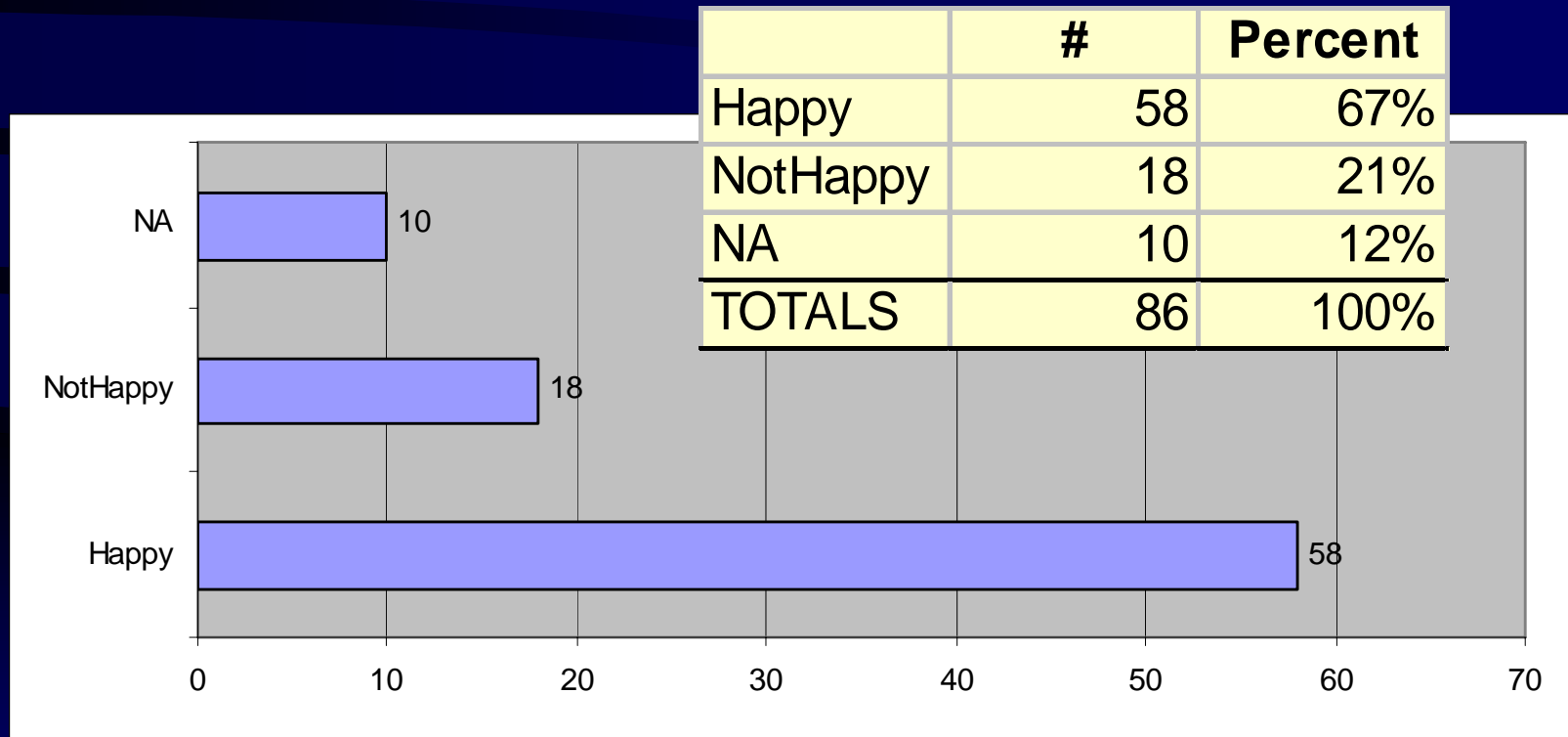
No	46	53%
Yes	37	43%
NA	3	3%
<b>TOTALS</b>	<b>86</b>	<b>100%</b>



Q6. Purchasing a place will require additional volunteers and donations. Would you be willing to (check all that apply):

Increase your hours of service	38	44%	per month
Give additional funds	33	38%	per month
Contribute toward downpayment	36	42%	one time
<b>Summary:</b>			
Estimated increase in monthly donation	2,075 to 2,300		
Estimated increase in yearly donation	24,900 to 26,700		
Downpayment	162,850 to 170,850		

# 3. I am happy/not happy with our current location



# 3b. Current Location Comments

Should not be in a basement	11
Handicapped access	10
Parking is inadequate	9
Space is serene/beautiful/meditative/peaceful	8
Adequate but could be better	7
Lack of air	7
Damp/dank/musty	5
Lack of light	5
Waltham location is good	5
In-city location is inappropriate/need quiet, rural location	4
Area is not safe	3
Convenient to public transportation	3
Good for our current needs	3
Loud	3
Should be able to see outside/better visibility	3
It is God-communion that is important	2
Need a location closer to T	2
Permanent center would be nicer	2
Spacious	2

## Q7. Please share other thoughts about the idea of purchasing a property:

It would be great/wonderful, etc.	12
Come together in similar intent	4
Having a place of our own would add to meditation ecology	3
Must establish sufficient volunteer base	3
Would like to see more monastic talks/bring monastics more often	3
Accessable by T	2
Be open to buying land & building	2
Interest several years ago did not produce results	2
Present as a New England rather than Boston center	2
Purchase a church that has been closed by the Archdiocese	2
Trust God/Guru/Divine Mother's plan	2
We must reach/have faith in Master	2

# Results: Level of Interest

1. What percentage of <b>survey respondents</b> support purchasing a permanent center?	<b>77%</b>
2. What percentage of <b>regularly attending devotees</b> support (irrespective of whether they are volunteering or not)? (Regular attendance = attend services one or more times per month)	<b>83%</b>
3. What percentage of <b>volunteers</b> at the center support purchase?	<b>76%</b>
4. What percentage of <b>non-volunteers</b> support purchase?	<b>80%</b>

# Results: Level of Commitment

1. Downpayment: 42% of respondents said they will offer financial help toward one time downpayment, totaling	\$162,850 to \$170,850
2. Downpayment (volunteers only)	\$148,950
3. Downpayment (regular attendees - one or more times per month)	\$157,350
4. Monthly increase: Estimated increase in financial help per month	\$2,075 to \$2,300
5. Monthly increase (volunteers only)	\$1,550
6. Monthly increase (regular attendees - one or more times per month)	\$2,100
7. Per Year increase: Estimated increase in financial help per year	\$24,900 to \$26,700
8. Monthly increase: Estimated increase in volunteer help per month	44%
<u>Other Stats:</u>	
Percentage of respondents "Happy" with present center	67%

# Survey & Building Fund Summary

- Building Fund Account = \$24,000
- Survey Downpayment = \$162,850 - \$170,850
- Cash Flow Increase
  - Monthly cashflow increase = \$2,075 to \$2,300
  - Yearly cashflow increase = \$24,900 to \$26,700 for the next 5 years

# Next Steps from Mother Center

- Submit Proposal to create Building Fund at Mother Center (tax benefit)
- Form Building Committee to draft and submit a practical Business Plan for purchasing BMG property

# Clarifications...

- The Building Process
- Role of the Building Committee
- Building Fund
- Mother Center's support

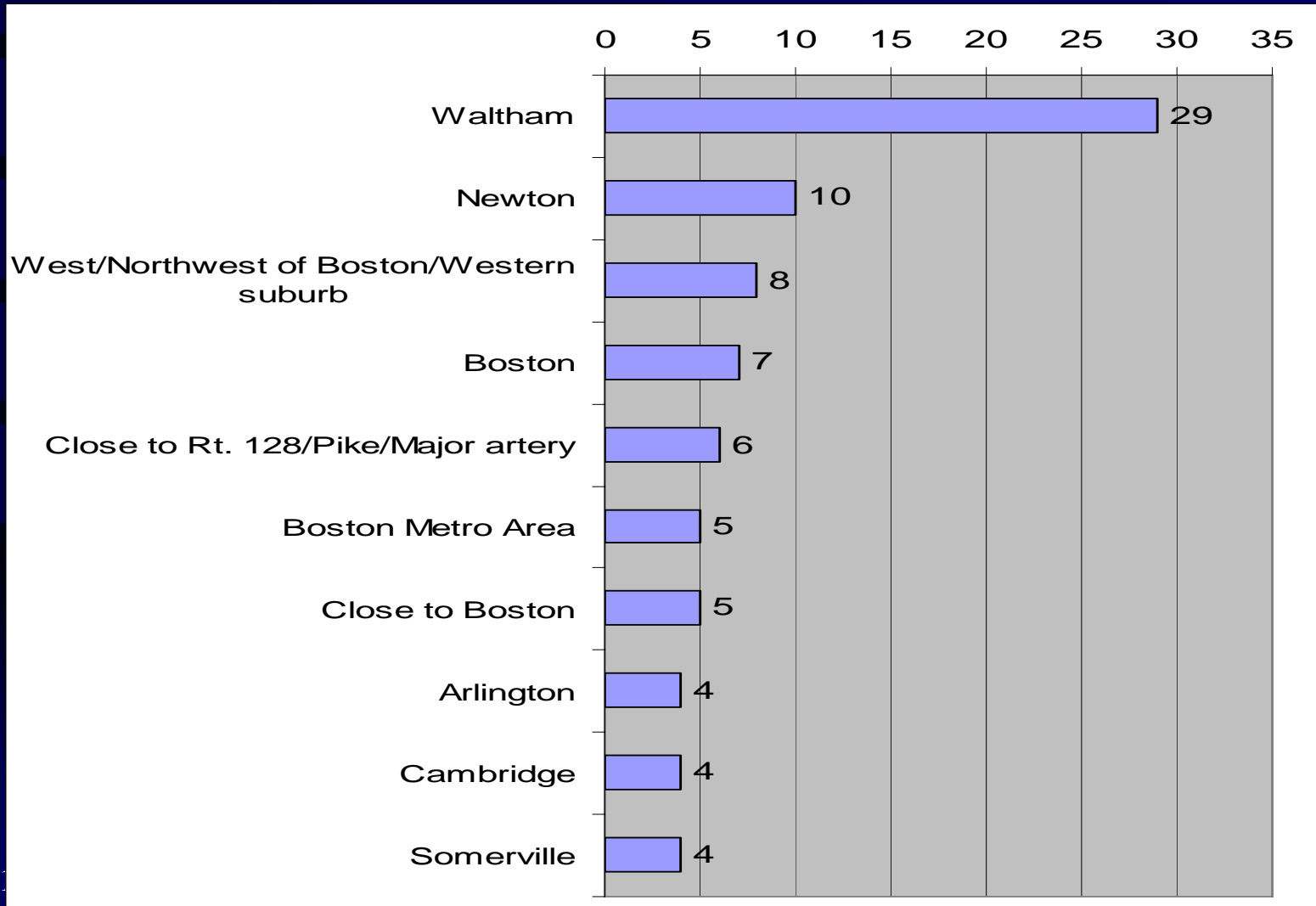
# VOTE ON

“Should we go forward with purchasing property initiative?”

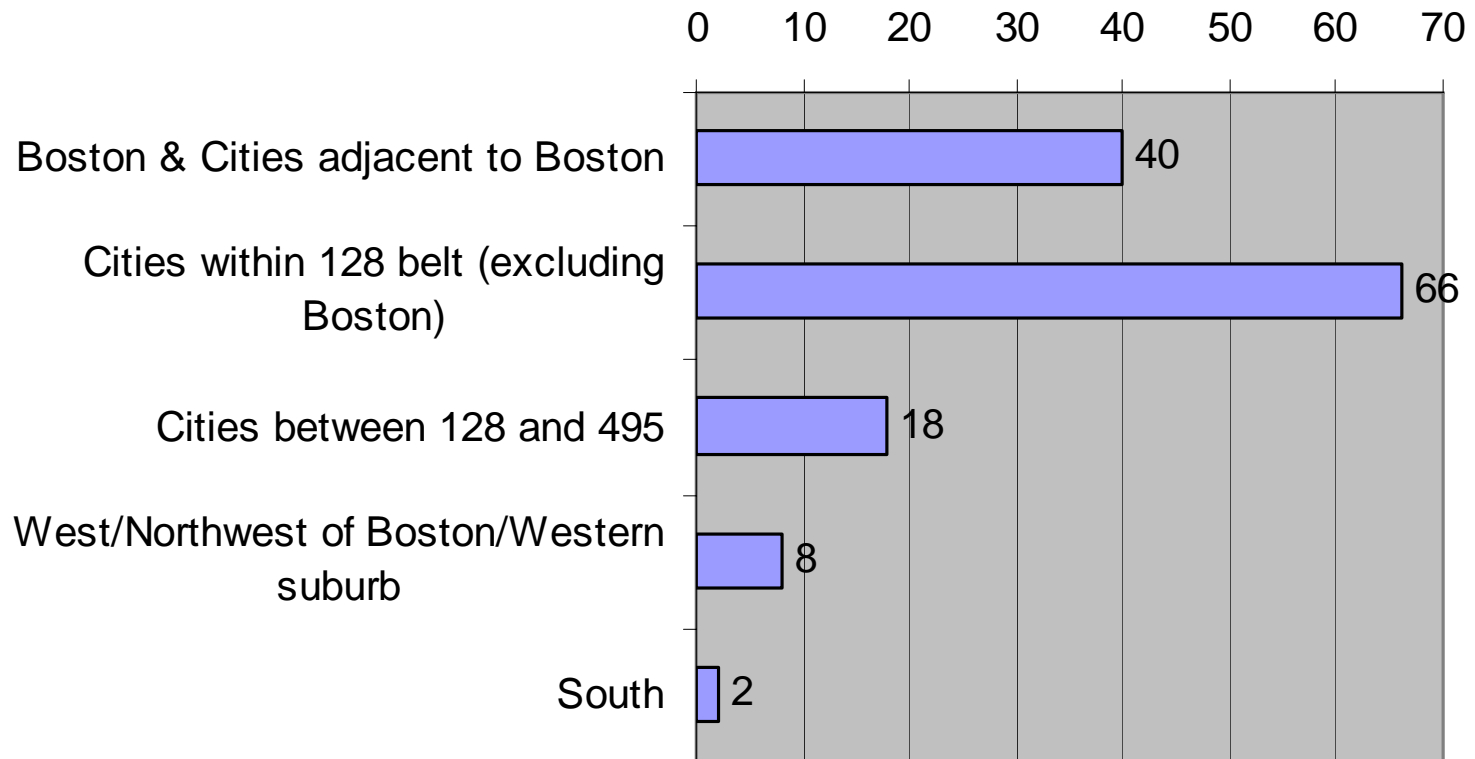
# Building Survey - Additional Results

- Q 2a: Location - town/area preference
- Q 2b: Willingness to travel in minutes and miles

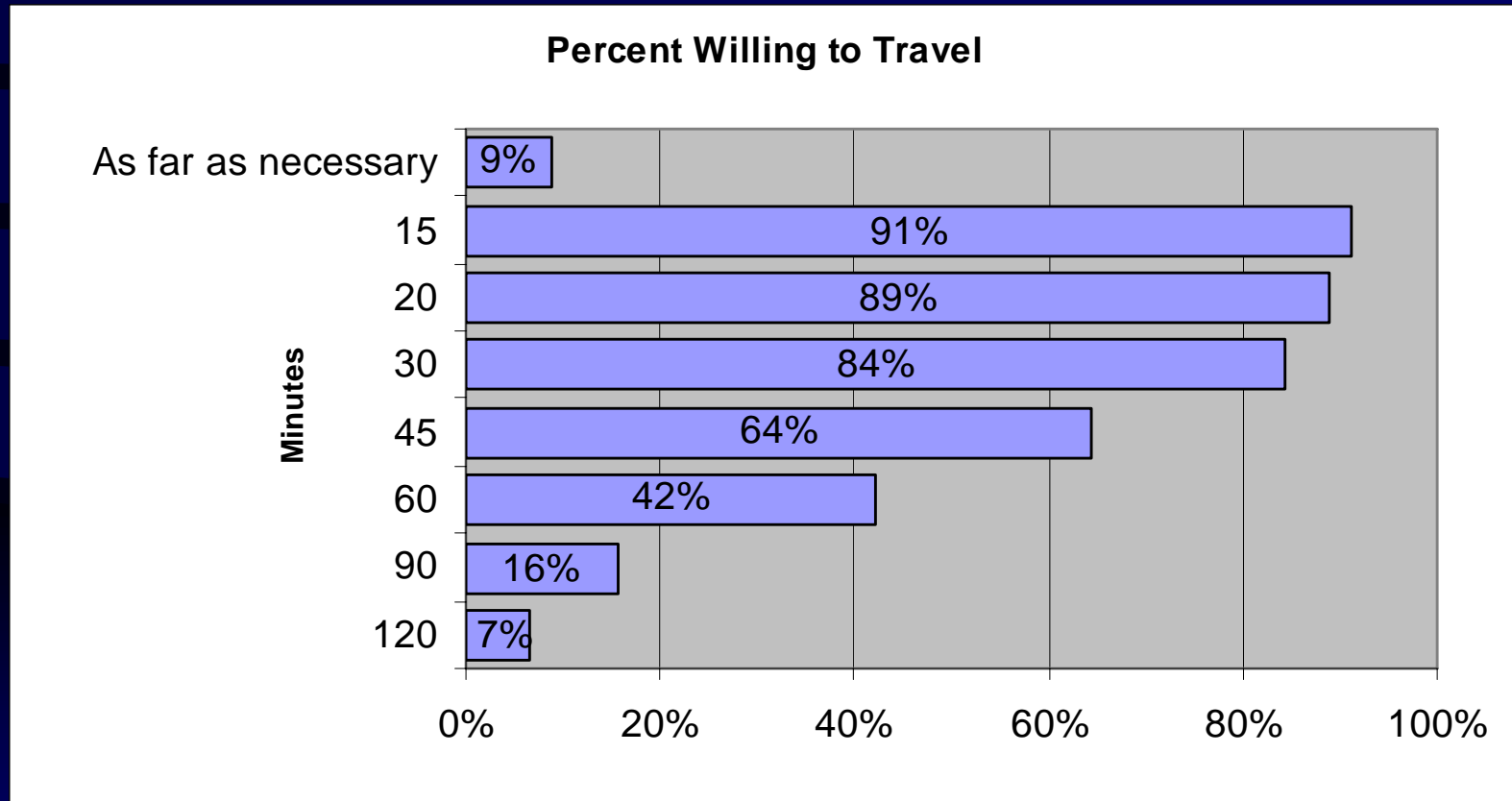
# Q 2a. Location Preference - By City



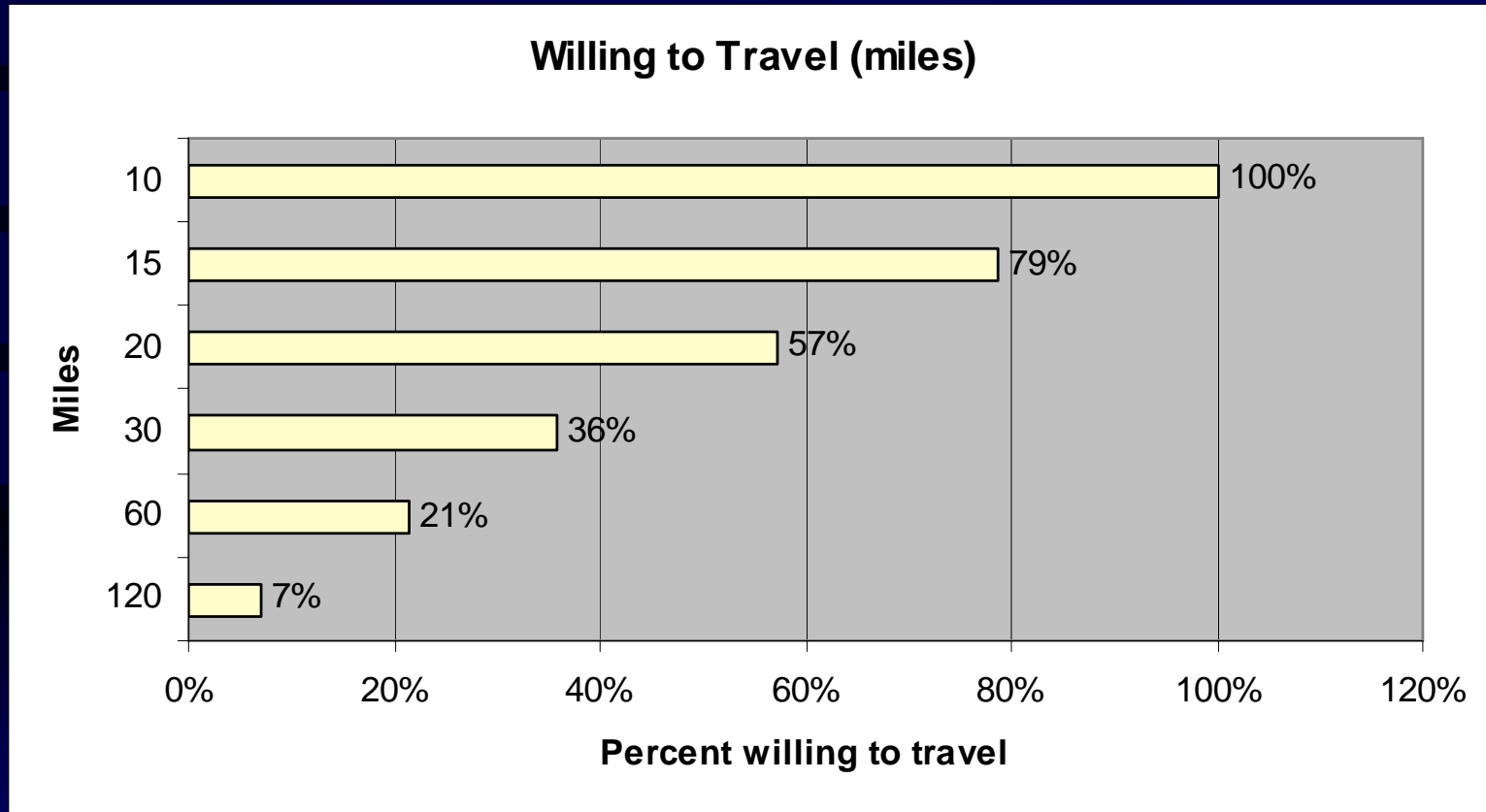
# Q 2a. Location Preference - By Region



## 2b. Please comment on how far you are willing to travel (minutes):



## 2b. Please comment on how far you are willing to travel (miles):



# Building Committee

- Must satisfy requirements for volunteering
- Enthusiastic, Level-headed, Committed
- Background in business, finance, real-estate
- Committee of 5
- Must have MC representation
- Must represent membership interest

# Critical Success Factors

- **HARMONY** and Foundational Guidelines
- Clarity of vision for BMG Center
- Practicality of Business Plan and its approval by Mother Center
- **YOUR** commitment and participation

You must work together in harmony and learn to communicate with each other. You get together, you discuss, and when necessary, you compromise. The outcome should be a united decision, a united front.

- Sri Daya Mata

## From SRF Center Manual:

It may take more time and effort to reach a consensus regarding group decisions.

The challenge is to hold firmly to our Guru's ideals of harmony and simplicity, always working together in his wonderful spirit of divine friendship and mutual respect. As Guruji said, "If you all work together with love, harmony, kindness, and humility, the work will sweep the world."

*Jai Guru*